Introducing the 2017 edition of “The Future of In-Flight Entertainment”.

Some key questions answered by this report include:

• To establish how many aircraft were equipped with IFE systems in 2016.
• To forecast how quickly the number of IFE-equipped aircraft will grow over the next ten years.
• To show how annual IFE installations and the IFE installed base breaks down by product type (embedded, overhead, W-IFE and portable).
• To show how installations and the installed base breaks down by fitment type.
• To show how installations and the installed base breaks down by region.
• To show how installations and the installed base breaks down by aircraft type.
• To examine how adoption of W-IFE will grow with and without IFC.
• To provide an understanding of the IFE value chain.
• To accurately assess market shares of those active in the market.
• To document key players and the features of their offerings.
• To understand different IFE business models.
• To estimate the size of the market for IFE hardware and key components.
• To outline key drivers and inhibitors of market growth.

“The only report delving deeply into each in-flight entertainment category and covering all key trends at play.”
OVERVIEW

In October 2015, Valour Consultancy published “The Future of Wireless In-Flight Entertainment”, which has been roundly described as the premier source of information on this quickly growing category. As well as updating on the information contained within the previous iteration, this new and expanded report provides a detailed view of other types of IFE for an all-encompassing view of the market. As such, it has been renamed simply as “The Future of In-Flight Entertainment” to reflect the inclusion not just of W-IFE, but also of embedded, overhead and portable systems.

Alongside a lengthy discussion of key drivers and inhibitors of market growth, this report quantifies IFE system shipments, installed base and revenue between 2016 and 2026. Data is split by product type, fitment type, aircraft size, connectivity and geographic region. Further, a comprehensive section on the competitive environment includes detailed profiles of key players and their market shares, while an analysis of the market for IFE hardware has also been undertaken. This, in addition to detailed information on all the key technology trends at play.

REPORT HIGHLIGHTS

- Market size for embedded IFE, overhead IFE, wireless IFE and portables/cinematic headsets
- Forecasts to 2026 by product type, fitment type, connectivity, aircraft type and geography
- Revenue, shipment and ASP projections for vital IFE hardware
- Thorough description of key drivers and inhibitors of market growth
- Overview of business models and strategies
- Overview of the IFE value chain
- Comprehensive technology review
- Discussion on next-generation IFE systems
- Overview of key standards and regulations
- Market share estimates for IFE vendors and airlines
- 28 detailed profiles of key players active in the market
- Directory of airline W-IFE deployments (current, planned and complete)

MARKET BREAKDOWN

- TOP-LEVEL
  - IFE installed base
  - Yearly IFE installations
  - Penetration rate

- FITMENT TYPE
  - Retrofit
  - Line fitment

- PRODUCT TYPE
  - Embedded IFE
  - Overhead IFE
  - Wireless IFE
  - Portable IFE

- GEOGRAPHY
  - Africa
  - Asia-Pacific
  - Central & Eastern Europe
  - Central & South America
  - Middle East
  - North America
  - Western Europe

- AIRCRAFT TYPE
  - Narrow-body
  - Wide-body
  - Regional jet

- HARDWARE
  - IFE Systems
  - Display Units
  - Servers
  - WAPs

- MARKET SHARES
  - Airlines
  - IFE vendors

- CONNECTIVITY
  - Internet-enabled
  - Not Internet-enabled
**Example Table 1**
Global Installed Base of IFE Systems and Portable Units by Product Type: Forecast (2016 - 2026)

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**Source:** Valour Consultancy November 2017

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**Example Table 2**
Global Market for IFE Systems by Product Type: Forecast (2016 - 2026)

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**Source:** Valour Consultancy November 2017

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**Chart ES.1**
Global Annual Installations of IFE Systems and Portable Units by Product Type: Forecast (2016 - 2026)

**Annual Installations**

**Source:** Valour Consultancy November 2017
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4.1.15 KID-Systeme GmbH
4.1.16 Kontron AG
4.1.17 Lufthansa Systems GmbH & Co. KG
4.1.18 Northern Avionics S.R.L.
4.1.19 Panasonic Avionics Corporation
4.1.20 PaxLife GmbH & Co. KG* (no longer trading)
4.1.21 Rockwell Collins, Inc.
4.1.22 SITAONAIR
4.1.23 SkyLights SARL
4.1.24 Telefonix, Inc.
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*A more detailed table of contents is available on request.
ABOUT VALOUR CONSULTANCY

Valour Consultancy is a UK-based provider of market intelligence services. Founded in 2012, the company has grown rapidly and is renowned for the extremely high-quality of its research and consultancy. Having firmly established itself in the aviation space, where many of the leading players rely on its expert insight and analysis, Valour Consultancy has successfully expanded into a number of other markets including, maritime, industrial, drones and body-worn cameras.

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